### **Business Development**

#### **OVERVIEW**

Guidance in building retail, wholesale and correspondent platforms, including all regulatory support to established new departments and divisions within the existing company structure.

Through our guidance, both management and compliance personnel can be assured that they comply with the regulations, rules, and laws governing the origination of mortgage loan products.

The first and only full-service mortgage risk management firm in the country.



#### **Lenders Compliance Group**

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# BUSINESS DEVELOPMENT

## **Develop Mortgage Origination Platforms**

Our professionals have the unique expertise to developing business plans and financial models for mortgage loan originators. We provide all required documentation and regulatory compliance guidance to establish retail, wholesale and correspondent origination platforms.

- Procedures and Documentation: Retail, Wholesale, Correspondent Platforms
- Procedures and Documentation: New Departments and Divisions
- Regulatory compliance guidance to effectively scale up or down
- Business Plans designed to respond to market and regulatory requirements
- Financial Models to attract new capital, warehouse lenders, and investors
- Competitive intelligence gathering and analysis
- Internal efficacy evaluation to determine structural growth support
- Business process analysis to reveal gaps, risk, and liabilities
- Business process development to properly integrate new processes
- Feasibility Studies to predict effects of growth or change in market conditions
- Forecasting Models to exploit industry trends
- Sales and Marketing to clarify company brand and attract new customers
- Corporate strategy updates and on-going review of progress and new goals

**Our Business Development** work includes a number of techniques designed to create and grow an economic enterprise. Such techniques include, but are not limited to, concept and brand development, assessments of marketing opportunities and target markets, intelligence gathering on customers and competitors, generating leads for possible sales, follow-up sales activity, formal proposal writing, business and financial model design.

**Lenders Compliance Group** offers an approach to business development that involves evaluating a business and then suggesting ways for it to realize its full potential, using such tools as marketing, sales, information management, customer service, regulatory requirements review, build-out of new platform, division, or department opportunities.